

FOUNDERS UNTOLD

contributing founder tiers



	ASSET	ESSENTIAL	VISIBILITY	LEGACY invitation only
INCLUSION IN FOUNDERS UNTOLD BOOK AND AUDIOBOOK (15 min)	Not Included	✓ Included	✓ Included	✓ Included
PROFESSIONAL STORYTELLING COACHING AND STORY EDITING	✓ max 4 hours	✓ max 6 hours	✓ max 8 hours	✓ max 10 hours
BRANDED DIGITAL ASSET	✓ Included	✓ Included	✓ Included	✓ Included
STORYSYLE PRODUCTION AND SOUND DESIGN	Included	Included	Substantial	Extensive
COMPLETED LEGACY AUDIO DOCUMENTARY / AUDIO PRODUCTION	15–20 Min	15–20 Min	30 Min*	60 Min*
ROYALTY ON PRODUCT REVENUE	–	5%	5%	10%
BOOK BRAND IMAGES	–	1	2	3
PROMINENT COVER PHOTO/FEATURE	–	–	–	Feature Story

* inclusion in the Founders Untold Audiobook will be 15-20 minutes

FIND OUT MORE

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