

Rehearse the consequences before you make the decision.

THE PROBLEM

Most leadership teams debate decisions. The best ones rehearse them.

Every day, companies lose millions in high-stakes decisions gone wrong. They don't fail in the analysis. They fail in the second-order effects: employee resistance, public outcry, social media, customer reaction or the competitor's counter-move.

Decision Rehearsal is a risk-free way to immerse your team in decision-making exercises, and let them **pre-experience the consequences**; real-world first and second-order effects leveraging neuroscience principles of imagination and mental simulation.

HOW IT WORKS

1

Brief

Working with experts, we co-design a scenario around your real decision: context, stakeholders, constraints, options.

2

Simulate

In a 2–4 hour facilitated session, your team steps into the scenario/s through immersive audio. Decisions trigger consequences. Consequences trigger reactions.

3

Debrief

We surface the patterns, blind spots, and second-order effects you lived through. Your team leaves aligned, with sharper judgment and a clearer path.

Develop creativity, critical thinking, judgement and decision-making skills.

Built for decisions where **the human factor** decides the outcome.

AI Adoption Strategy

Public Policy

Ethical Decision-Making

Public Relations

Strategic Negotiations

BOOK A SESSION FOR YOUR TEAM

Rehearse your next decision - **before it costs you.**

1-4 hour facilitated session

In-Person or Live Webinar

BOOK A CALL WITH OUR CEO →

Trusted by LinkedIn Learning, The International Federation of Accountants (IFAC), CPA, CA, Engineering and other professional associations.

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